

Parents Are the Key - Next Step PSA (:30)

[Son] Mom, can I borrow the car?

[Mom] (as if from another room) Just remember the rules - only one friend in the car and buckle up.

[Mom] (interior monologue in mom's brain, sound echoes as if she's talking into a barrel) He's driving now? It seems like just yesterday I buckled him into his car seat...

[Narrator] Parents, you've always taken steps to keep your child safe. Take another. By setting and enforcing the rules of the road, you can prevent car crashes – the number one killer of teens. Visit cdc.gov/parentsarethekey to hand over the keys with confidence.

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